



## E-NEWSLETTER and WEBSITE RATES

Effective January 2021

Seeking to unite and represent those who are interested in breeding, owning, racing and improving Thoroughbreds in the state of Washington and the Pacific Northwest.

*Gate-to-Wire*

*It pays to breed, own and race Washington-breds!*

**BANNER**  
(600 x 160)

**BANNER** (600 x 80)

**BUTTON**  
(300 x 250)

### E-NEWSLETTER ADVERTISING

Published about two times per month

	1mo (2x)	3mo (6x)	6mo (12x)	9mo (18x)	12mo (24x)
<b>Full Page</b> 600 pixels x 807 pixels	\$525	\$504	\$483	\$462	\$441
<b>Large Banner</b> 600 pixels x 320 pixels	\$270	\$260	\$248	\$238	\$226
<b>Medium Banner</b> 600 pixels x 160 pixels	\$150	\$144	\$138	\$132	\$126
<b>Small Banner</b> 600 pixels x 80 pixels	\$90	\$87	\$83	\$79	\$75
<b>Button</b> 300 pixels x 250 pixels	\$120	\$115	\$110	\$105	\$100

HOME ABOUT THE ASSOCIATION CONTACT US ADVERTISING CALENDAR AND DEADLINES

**BANNER** (728 x 90)

SALES NW RACE SERIES STATISTICS RESOURCES

Washington Champions for 2014

Leading WTBOA-sold Earners of All Time

Top 100 Washington-bred Earners of All Time

Latest News

Washington Annual Awards

Stallion Season Auction

NW Race Series Stallion Nomination

NW Race Series Nomination

**SQUARE**  
(300 x 250)

### WEBSITE ADVERTISING

[www.washingtonthoroughbred.com](http://www.washingtonthoroughbred.com)

	3 mo.	6 mo.	9 mo.	12 mo.
<b>Banner</b> 728 pixels x 90 pixels	\$75	\$71	\$68	\$64
<b>Square</b> 300 pixels x 250 pixels	\$64	\$60	\$57	\$53

For more information,  
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