

## **E-NEWSLETTER and WEBSITE RATES**

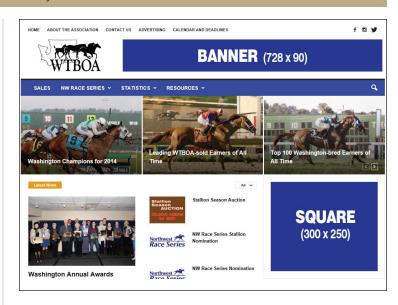
Effective January 2021



## **E-NEWSLETTER ADVERTISING**

Published about two times per month

| 1mo<br>(2x) | 3mo<br>(6x)                     | 6mo<br>(12x)  | 9mo<br>(18x)   | 12mo<br>(24x)   |
|-------------|---------------------------------|---|--|---|
| \$525       | \$504                           | \$483   | \$462  | \$441   |
| \$270       | \$260                           | \$248   | \$238  | \$226   |
| \$150       | \$144                           | \$138   | \$132  | \$126   |
| \$90        | \$87                            | \$83  | \$79   | \$75  |
| \$120       | \$115                           | \$110   | \$105  | \$100   |
|             | \$525<br>\$270<br>\$150<br>\$90 | (2x) (6x)<br>\$525 \$504<br>\$270 \$260<br>\$150 \$144<br>\$90 \$87 | (2x) (6x) (12x)   \$525 \$504 \$483   \$270 \$260 \$248   \$150 \$144 \$138   \$90 \$87 \$83 | (2x) (6x) (12x) (18x)   \$525 \$504 \$483 \$462   \$270 \$260 \$248 \$238   \$150 \$144 \$138 \$132   \$90 \$87 \$83 \$79 |



## WEBSITE ADVERTISING www.washingtonthoroughbred.com

|                                      | 3 mo. | 6 mo. | 9 mo. | 12 mo. |
|--------------------------------------|-------|-------|-------|--------|
| <b>Banner</b> 728 pixels x 90 pixels | \$75  | \$71  | \$68  | \$64   |
| Square<br>300 pixels x 250 pixels    | \$64  | \$60  | \$57  | \$53   |

For more information, contact Dana Claxton Advertising Sales (253) 288-7878 maindesk@wtboa.com

Whether in IN PRINT or ONLINE, let us help you develop your next ad campaign!