

WASHINGTON THOROUGHBRED

Phone: 253-288-7878 • Fax: 253-288-7890 • Mail: WTBOA, 3220 Ron Crockett Dr. NW, Auburn, WA 98001

Advertising Contract

I, _____, hereby contract to advertise for the following print, e-newsletter and/or website insertions as follows:

Washington Thoroughbred Print Advertising:

Ad size: _____ Color: _____ No. of insertions: _____ Rate per insertion: _____ Beginning: _____, 2017

- | | | |
|---------------------------------|--|------------------------|
| <input type="checkbox"/> Spring | Champions and Year-end Statistics | Published early April |
| <input type="checkbox"/> Summer | WTBOA Summer Yearling & Mixed Sale Preview | Published early July |
| <input type="checkbox"/> Fall | Sale and Summer Racing Recap | Published mid-October |
| <input type="checkbox"/> Winter | Stallion Register | Published mid-December |

(Excludes stallion statistical pages, contracted separately)

Gate-to-Wire E-Newsletter:

Ad size: _____ No. of insertions: _____ Rate per insertion: _____ Beginning: _____, 2017

- Run consecutively
- Run on or as close to these dates as possible and/or as outlined: _____

WTBOA Website:

Ad size: _____ No. of insertions: _____ Rate per insertion: _____ Beginning: _____, 2017

- Run consecutively through final insertion month of _____, _____
- Run until further notice (cancellation must be received in writing prior to beginning of the new month)

I am advertising:

- Stallion(s)** _____
Farm / Syndicate Manager _____
- Sale Consignment** _____
- Other** _____

Closing date for all print advertising copy, artwork, etc. is six weeks prior to issue publication date. Press-ready artwork that has been previously scheduled and classified ads will be accepted until four weeks prior to publication date. *Changes in the advertising order will not be accepted after the closing date. First-time advertisers and all classified advertising must be prepaid.*

Advertiser agrees to hold harmless the WTBOA, *Washington Thoroughbred* and its employees of any responsibility from any and all claims and or legal actions arising out of publication of advertising based on information supplied by the advertiser. The WTBOA and *Washington Thoroughbred* reserve the right to reject copy for any reason whatsoever at their discretion. In the event of any legal action and/or arbitration arising from the purchase herein, such action and/or arbitration shall occur in Auburn, Washington, and the laws of the State of Washington shall be applied to resolve all disputes and controversies. The prevailing party shall recover its reasonable attorney fees and expenses.

TERMS: Net 30 days. A finance charge of 1.5% per month is charged on invoices 60 days or more past due. The WTBOA reserves the right to deduct past due account balances and service charges from any funds due to advertiser from sales proceeds. *No new advertising will be placed for advertisers with accounts 90 days or more past due.*

Total Advertising Fee(s): _____

- Check Enclosed Check Amount: _____
- MasterCard Visa Credit Card Number: _____ Exp. Date: _____
- American Express Discover Amount to Credit Card: _____ Sec. Code (3-digit): _____
- Please Bill Me (*Previous advertisers in good standing or with credit approval*)

Signed: _____ Date: _____

Address, City, State, Zip: _____

Phone/E-mail: _____